



## FAIL... LIKE A GENIUS® WORKSHEET

Follow this worksheet to fail like a genius.

### Embrace failure

1. Identify who is judging you.
  - a. If it is your inner critic:
    - i. What is the name of your inner critic?
    - ii. Read this sentence out loud: "Shut up [name of your inner critic]. You're a jerk. When you have something useful to say then I will listen."
  - b. If it is someone else:
    - i. Do you care what the critic says?
    - ii. What personal fears might the critic have?
    - iii. Never let them make you feel less of a person.
2. What is the worst thing that can happen?
  - a. Does that matter? If so how can you mitigate that risk without giving up?
3. Do you have a support team you can talk to about your fears?

### Learn from failure

1. What went wrong?
2. What went right?
3. How can the design or process be changed or adapted?
4. Is there helpful feedback in the criticism you can use to improve?
5. Is there someone with whom you can collaborate?
6. Was it the right audience? Is there someone else you should show?

### Reassess failure

1. Can it be used for a different purpose?
2. Can it be combined with something to improve it?
3. How can you make it:
  - a. Bigger or smaller
  - b. Less expensive
  - c. Last longer
  - d. More versatile